

OTICON | **Reveal**

life-changing
technology

Bringing patients **closer**
to natural hearing



The Oticon
RevealTM
experience



oticon
life-changing **technology**

New BrainHearing™ insights: **The brain needs both speech and context**

Across scientific literature,* a consistent insight is emerging: For the brain to make sense of sound, it needs access to both speech and context.

New insights show optimal understanding happens at a natural balance point in the brain, where speech is clear and relevant context is preserved. This challenges traditional hearing aid design, which has often prioritized speech at the expense of the important surrounding sound information the brain needs to organize and create meaning.

Optimal understanding depends on a natural, dynamic balance point where speech is clear and relevant context is preserved..

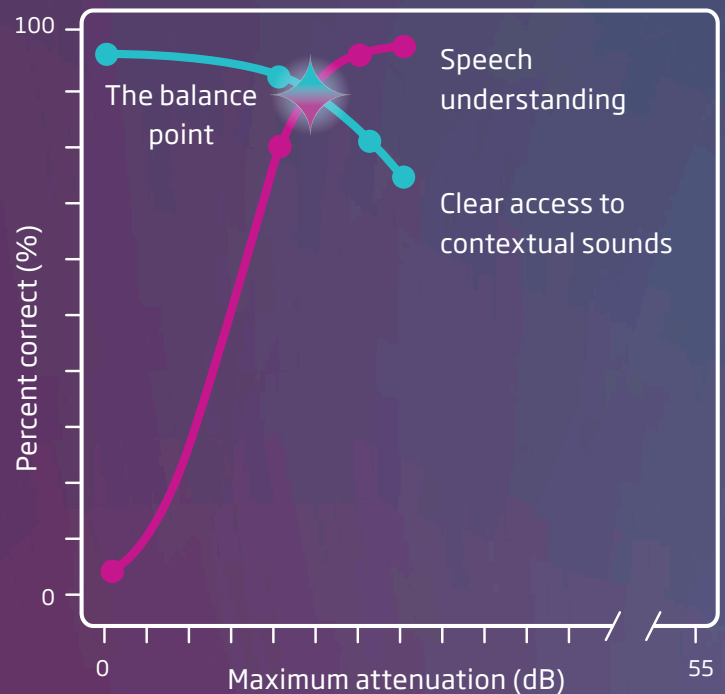
From only words to a richer world

Introducing Oticon Reveal™, the world's first hearing aid with Dual AI technology. Now, you can bring your patients closer to natural hearing, with speech and context in optimal balance, all day in all environments – in real time.

What are contextual sounds?

While “speech” refers to spoken words and voices, “contextual sound” refers to other meaningful sounds in the environment, such as music, birds, the clinking of glasses, or ocean waves.

Balance point



Adapted from Johnson & Healy (2024), Ear and Hearing.



Balance point: The optimal balance between speech and contextual sounds, where the brain gets a complete neural code – allowing it to organize sound, focus naturally, and understand faster with less effort.

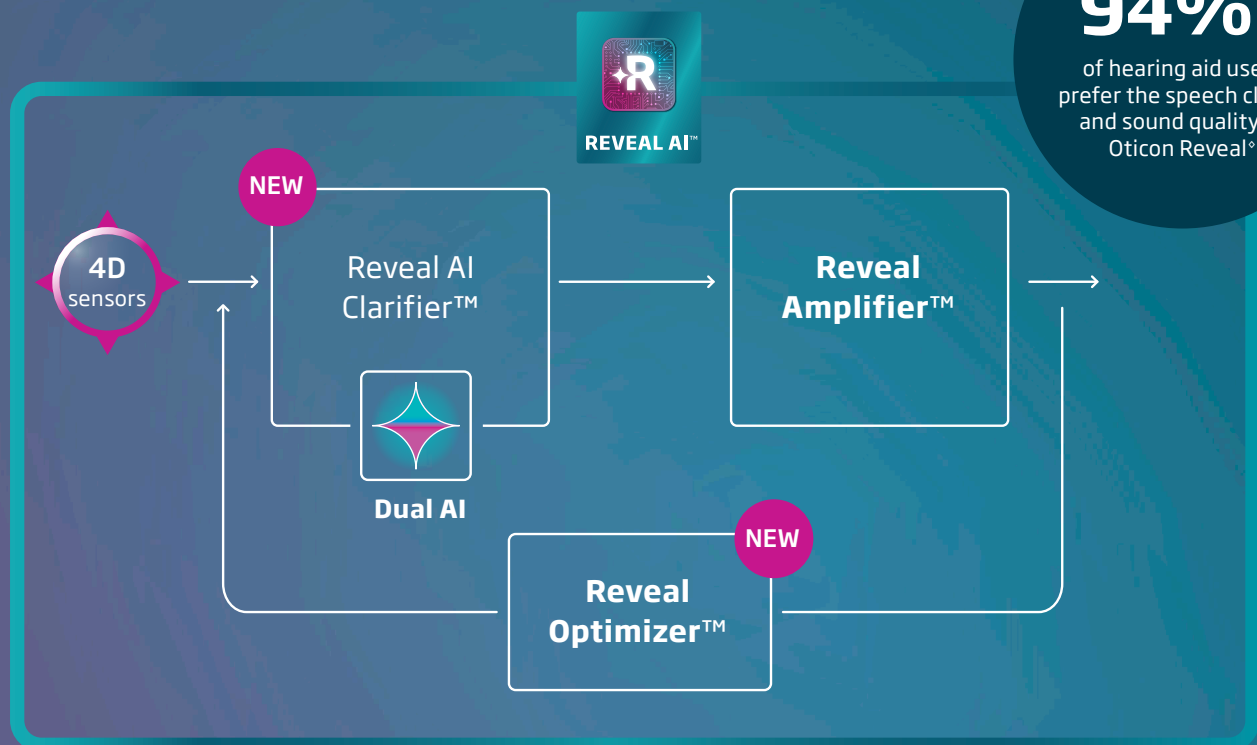
Hearing at the speed of life – with Oticon Reveal AI™ technologies

Industry-first Dual AI – powered by the brand-new Reveal AI platform

Oticon Reveal is powered by the brand-new Reveal AI platform, with two fully integrated AI systems. Offering unrivalled speed and accuracy, it is the only Dual AI system in the industry to deliver always-on, all-day support – across all the changing environments of everyday life. All packed into a small, discreet, and proven style, with all-day power* that doesn't compromise battery life.

Game-changing speed and precision take our BrainHearing technologies to the next level – with the industry's best combination of fast and precise AI sound processing – so your patients get a rich, seamless experience.

- Reveal AI Clarifier™, the world's first Dual AI system, analyzes the sound environment every 2 msec** to optimally balance speech and context.
- Reveal Optimizer™ delivers 30% faster feedback prevention and 4x greater precision, boosting headroom and fitting stability,** and providing up to 25 dB more gain than top competitors.***
- Wind & Handling Stabilizer 2.0 in Reveal Amplifier™ preserves speech cues and outdoor comfort with up to 10 dB more attenuation of wind noise.*** The world's only 4D Sensor technology delivers superior personalization and is proven to reduce listening effort and listening stress.†



*Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age, and use of wireless accessories.

**Brændgaard & Wassard (2026). Oticon Reveal AI™ – Technical features. Oticon Tech Paper.

***Denker (2026). Reveal Optimizer™ – Technical evidence. Oticon Research Brief.

†Zapata-Rodríguez & Santurette (2024). Reducing sustained listening effort and listening stress with Oticon Intent™. New clinical evidence. Oticon Research Brief.

°Compared to Oticon Intent™.

A new era of industry-leading connectivity

Powered by a new connectivity platform, Oticon Reveal offers enhanced signal strength for our best-ever stability and range when streaming,* giving your patients the confidence to move freely while taking hands-free calls and streaming audio from their favorite devices.

With Oticon Reveal patients can enjoy:

- A Made for iPhone and optimized for Android™ hearing aid
- Hands-free calls and direct streaming on iPhone®, iPad®, Apple Watch®,** Apple Vision Pro®, and Mac®
- Uncompromising connectivity for a seamless experience, from Bluetooth® LE Audio to Auracast™ broadcast technology and Google's Fast Pair

Up to
32%*
greater range while
streaming with
Oticon Reveal***

53%*
better stability while
streaming with
Oticon Reveal***



AURACAST
A BLUETOOTH® TECHNOLOGY



Fast Pair

Made for

iPhone | iPad

Works with

Android 

Apple, the Apple logo, iPhone, iPad, Apple Vision Pro, Apple Watch, Mac and the Mac logo are trademarks of Apple Inc., registered in the U.S. and other countries. Android and Fast Pair are trademarks of Google LLC. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. The Auracast™ word mark and logos are trademarks owned by Bluetooth SIG, Inc. Any use of such marks by Demant is under license. Other trademarks and trade names are those of their respective owners.

*Brændgaard & Wassard (2026). Oticon Reveal AI™ - Technical features. Oticon Tech Paper.

**Hearing aids are paired with an iPhone, not directly with the Apple Watch. The Apple Watch acts as a remote control via the Oticon Companion app.

***Compared to Oticon Intent™ across all Bluetooth® Low Energy protocols on the market.

The world's first Dual AI system – working seamlessly as one in real time

The Dual AI system in Oticon Reveal consists of two new AI technologies. One new AI continuously identifies and enhances clear speech. The other new AI preserves and balances contextual sounds.

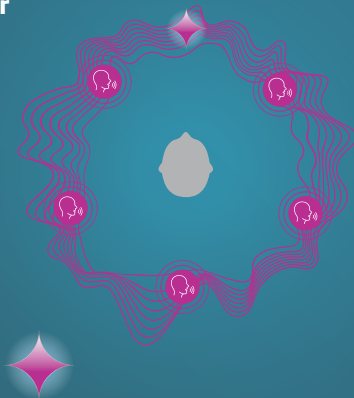
Both AI systems operate simultaneously and adapt seamlessly in real time to any changes in the user's dynamic everyday sound environment. This gives the brain precise, timely information exactly when it's needed. Enabling the brain to intuitively create meaning in everyday life, all day in all environments – in real time.

New Speech AI

Best-ever speech clarity from Oticon*,**

Provides crystal-clear speech

New Speech AI helps patients hear crystal-clear speech from people all around them, even in the most challenging situations filled with distracting background noise.

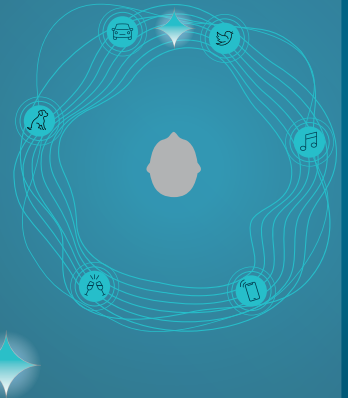


New Context AI

Best-ever access to contextual sounds*

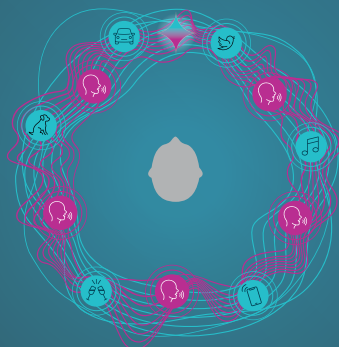
Provides clear access to sounds around you

New Context AI recognizes surrounding sounds – helping patients hear and enjoy the buzz, vibe, and rhythm of their favorite places.



Dual AI

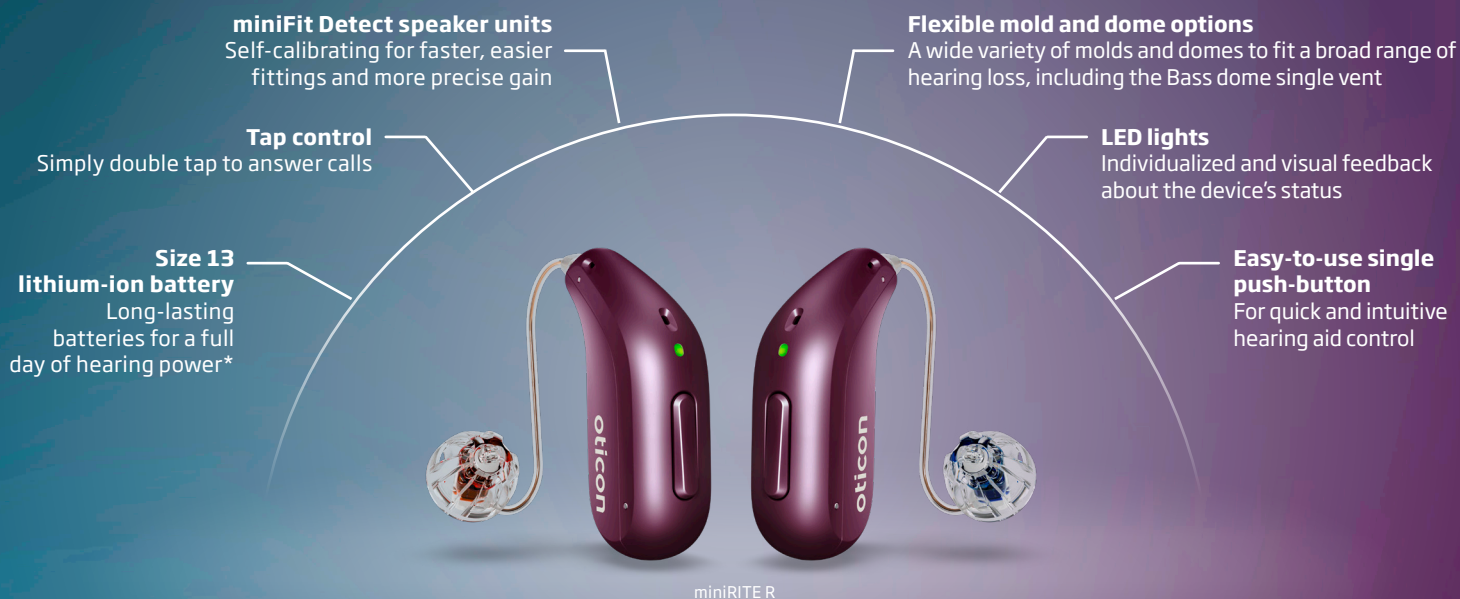
A unique Dual AI system designed to deliver both speech and contextual sounds in optimal balance



*Brændgaard & Wassard (2026). Oticon Reveal AI™ – Technical features. Oticon Tech Paper.

** Vatti/Zapata-Rodríguez et al. (2026). Oticon Reveal™: Evidence on speech in context. Oticon Research Brief.

Packed with innovations



Even more for your patients and clinic from an industry-leading portfolio

Oticon Reveal and Oticon Zeal™

A powerful and complementary duo to support your patients and clinic goals.



Oticon CROS RE – The world's first CROS with Dual AI technology

Great news to help patients with single-sided deafness. Premium support that's compatible with Oticon Reveal and the latest Oticon hardware.



*Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age, and use of wireless accessories.



To learn more about Oticon Reveal visit oticon.com/reveal-hcp or contact your Oticon account manager