

Oticon Zeal™ and Oticon Intent™ - a perfect pairing

life-changing
technology

Everything you need for your patients and your clinic

Oticon Zeal and Oticon Intent are ideal solutions for patients who want the best of everything. As the world's most discreet, complete hearing aid, Oticon Zeal is a patient-focused game changer. Oticon Intent with 4D Sensor technology delivers all-day power†, performance, and personalization. With groundbreaking new connectivity innovations and a sleek new powerful style, Oticon Intent ensures your patients can engage in life like never before.

The latest in world-class connectivity

From Bluetooth® LE Audio to Auracast™ technology and Google's Fast Pair - every Oticon Intent and Oticon Zeal hearing aid offers uncompromising connectivity for a seamless experience.

AI that's generations ahead

With Oticon Intent and Oticon Zeal, you can offer patients the proven performance they need - all day, anywhere with our always-on second-generation DNN 2.0. Oticon Intent - the world's first hearing aid with sensor-driven BrainHearing™

technology - is proven to ease listening stress¹ and outperform leading competitors on speech clarity in varying listening environments.² Oticon Zeal outperforms three competitors on speech clarity across listening environments.³

Flexible fitting options

Just like Oticon Intent, Oticon Zeal offers flexible fitting options. With intuitive, precise, and personalized fitting, these two solutions give you the flexibility to offer your patients exactly what they need.



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† Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age and use of wireless accessories.

¹ Zapata-Rodríguez & Santurette (2024). Reducing sustained listening effort and listening stress with Oticon Intent™. New clinical evidence. Oticon Research Brief.

² Vatti et al. (2024). Superior speech clarity and access to speech cues. Oticon Intent™ competitive benchmark. Oticon Research Brief.

³ Vatti et al. (2025). Oticon Zeal evidence. Oticon Whitepaper.

OTICON | Zeal

The first hearing aid to do it all - unseen



UNSEEN WONDER

Oticon Zeal is a brand-new style in a whole new category, NXT In-the-Ear. This groundbreaking wonder combines discreteness, comfort, and ease of use with Oticon's latest AI sound processing. It also offers flexible fitting options, along with cutting-edge connectivity and rechargeability.

Oticon Intent - now better than ever More connections, more styles, more possibilities

Because your patients deserve it all - performance, style, world-class connectivity, and simplicity - Oticon Intent is now better than ever. Oticon Intent delivers two versatile styles: our smallest ever rechargeable miniRITE and the world's first miniBTE with two fitting levels.

The no-compromise miniRITE R

The smallest and most discreet rechargeable miniRITE ever from Oticon.

The world's first miniBTE with two fitting levels

Fit more patients with one device! The NEW Oticon Intent miniBTE R lets you assign fitting level 85 and 105.



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