

OTICON | Intent

Engage in life like never before

The world's first hearing aid
with 4D user-intent sensors



oticon
life-changing technology



Enjoy the freedom to
**hear and experience the
world around you**



Sensor Driven
BrainHearing™
Technology

You need a hearing aid that understands your intentions

The #1 challenge for people with hearing loss is communicating with loved ones in noisy and dynamic environments. Traditional hearing aids provide a one-size-fits-all approach and do not factor in your listening intentions. This limits the information the brain receives, which can make it difficult to engage in life.

You hear with your brain, not just your ears

At Oticon, we think brain first and develop hearing aids to support the brain in making sense of sound. We call this unique approach BrainHearing™. Oticon Intent™ introduces the next step with Sensor-Driven BrainHearing Technology.

Oticon Intent gives you clarity, confidence, and connectivity

Oticon Intent is the world's first hearing aid capable of understanding your listening intentions. By using your movements, the environment, and the conversation around you, Oticon Intent recognizes what you want and need to listen to – adapting to deliver truly personalized support. That way, you can feel confident and stay focused on the moments that matter to you.

Clarity

Hear more clearly, be more engaged, and enjoy life fully with 4D Sensor technology.

Confidence

Get the power to enjoy your day with all-day battery life packed into a small, discreet design.

Connectivity

Quickly and easily connect to the devices and the people that matter most to you.

Made to match you and your lifestyle

With up to 20 hours of battery life, you'll never have to worry about running out of battery. When you need a recharge, simply drop your hearing aids into the charger, for just 30 minutes, for up to 8 hours of battery life.*

Oticon Intent blends effortlessly into your life. The sleek miniRITE and miniBTE hearing aids are so small you might forget they are there, and so discreet that those around you won't even notice them.

Oticon Intent is available in nine colors to match your:



Skin Tone



Hair Color



or Unique Style



Silver



Silver Grey



Steel Grey



Diamond Black



Chestnut Brown



Terracotta



Honey Beige



Chroma Beige



Sky Blue*

* Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age, and use of wireless accessories.

* Available for Oticon Intent miniRITE only.

Engage in the digital world like never before



Double tap
to answer and
to end calls



Make hands-free calls

Easy, hands-free phone and video calls using your hearing aids as a wireless headset.*



Stream directly from a large selection of smart devices

Enjoy high quality streaming directly from iPhone®, iPad®, Mac®, select Android™ smartphones and tablets, and select Windows PCs.



Google Fast Pair

Now with Google Fast Pair™ support, pairing with compatible Android devices is seamless and more intuitive.



Stream sound from your TV

With Oticon's TV Adapter, you can stream sound directly from your TV.



Connect to Auracast™ broadcasts

Enabled for future communication technology, Auracast™ broadcasts allow you to connect to public broadcast systems, smartphones, and more.*

* Hands-free communication is available on select devices. See which hearing aids and devices are compatible at oticon.com/support/compatibility.

** Requires an update to firmware 1.3.0 on Oticon Intent miniRITE

Full control at your fingertips

Easily control, customize, and care for your hearing - all from the easy-to-use Oticon Companion app for your Android phone, iPhone, or Apple Watch®.

With Oticon Companion, you can:

- Discreetly adjust the volume to suit your needs
- Personalize your hearing settings
- Find your hearing aids if misplaced
- Get in-app help for frequently asked questions
- Connect with your hearing care professional
- Connect to an Auracast broadcast directly from the app



Made for
iPhone | iPad



Works with
android

Download on the
App Store

GET IT ON
Google Play

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Contact your local hearing care professional:

24-664186 15500-0246/09,25

Your hearing matters

To find out what Oticon Intent can do for you,
talk to your hearing care professional today.

Scan the code below to learn more about
how Oticon Intent can help you engage in
life like never before.



oticon.com