

OTICON | Intent

Engage in life like never before
with the world's first user-intent sensors



oticon
life-changing technology

Intention-based personalization **helps** **tweens and teens engage**

- A one-size-fits-all approach for tweens and teens doesn't meet their social and learning needs
- Even within the same environment, their listening needs and intentions can change
- Understanding their needs and intentions provides more personalized support, which helps them to engage



Oticon Intent™ delivers a new level of clarity and focus

User-intent sensors understand and respond to listening intentions

Oticon Intent is the world's first hearing aid to understand the user's natural behavior and listening intentions, recognize when they change, and seamlessly adapt - by combining four types of sensor input.

Conversation activity

Sensors monitor if there is an active conversation and informs the system to prioritize speech

Body movement

Physical movement sensors help anticipate the need for increased spatial awareness support

Acoustic environment

Sensors gather details of the 360° sound scene around the listener as it varies within listening environments and between environments

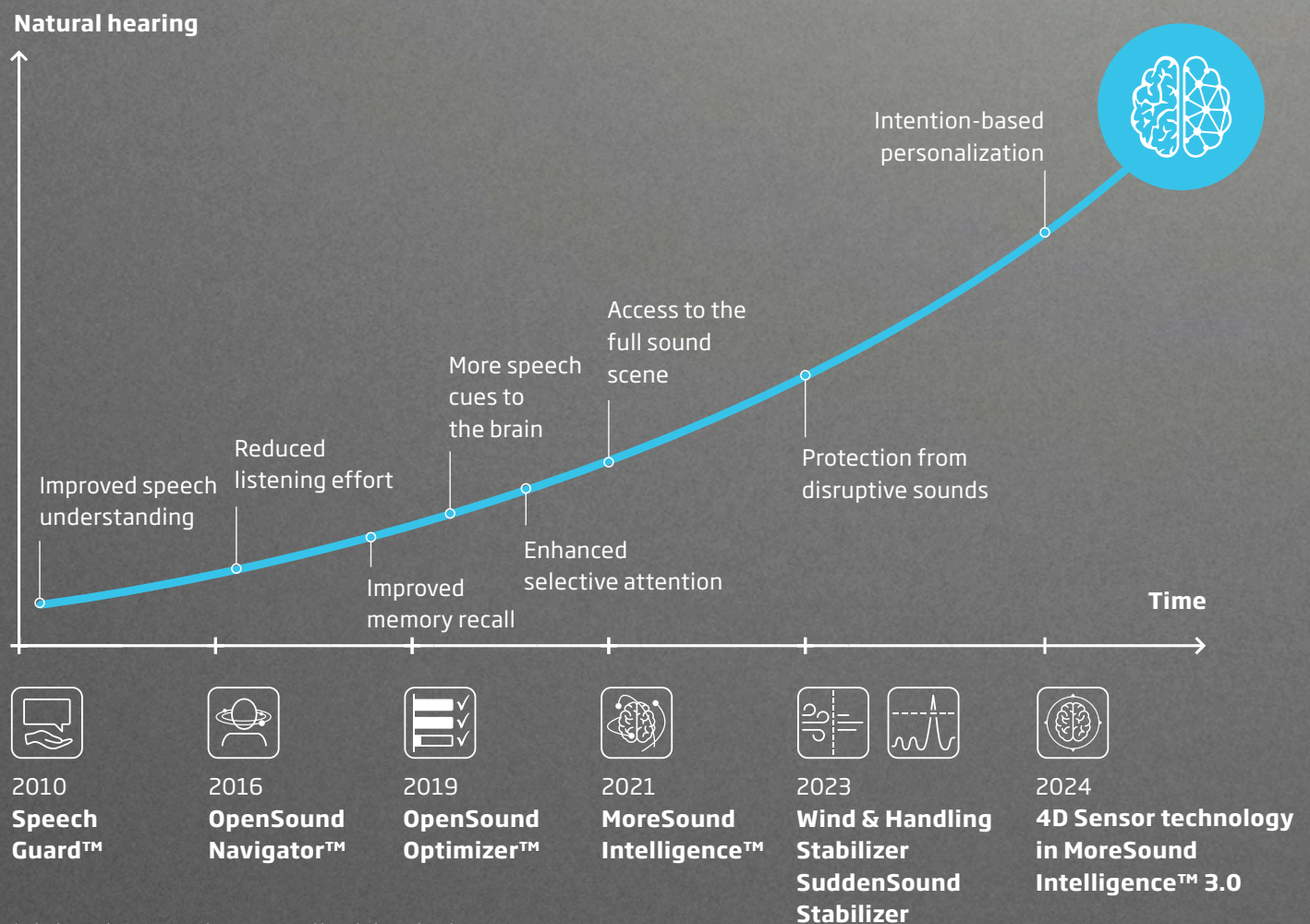
Head movement

Sensors monitor if and how the user moves their head to understand the type of communication situation



Taking our **BrainHearing™** technologies to the next level

- **New BrainHearing insights*** reveal that people's communication behavior reflects their listening needs and intentions via head and body movements
- **The world's first user-intent sensors** incorporate information from head and body movement, conversation activity, and the acoustic environment to support effective communication in any situation
- This groundbreaking technology in Oticon Intent helps users move beyond just hearing and listening, **helping them to communicate and fully engage in life**
- 4D Sensor technology represents **the next leap forward in our BrainHearing technology**



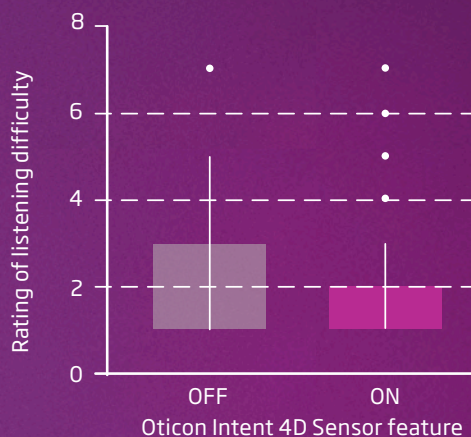
* Higgins et al. (2023). Head movement and its relation to hearing.

Transforming the listening experience for tweens and teens

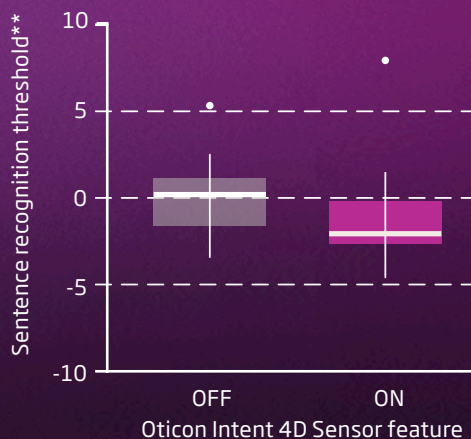
A recent study on 18 tweens and teens with a hearing loss ranging from mild to severe found that 77% of participants experienced a reduction in listening difficulties. Added to this, 50% of these participants showed improvement in sentence recognition with 4D Sensor technology in Oticon Intent turned on.*

By understanding their needs and intentions, we can significantly enhance their listening experiences both inside and outside the classroom.

77%
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50%
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recognition*



* McCreery, R.W., Corbin, N., Henry, M., & Lewis, D.E. (2025). Laboratory and real-world measures of benefit for sensor-based hearing aid directional microphones in adolescents with hearing loss.

** Fixed separated condition.

The world's first miniBTE to combine two fitting levels

Pulsing LED light

An active, optional indicator makes it easier to see the hearing aid's status

Size 13 lithium-ion battery

A powerful battery allowing for a full day of use* without compromising on size

Double push-button

Provides tactile feedback when pressed and offers quick, easy, and intuitive hearing aid control

Bluetooth® LE Audio gives Oticon Intent future-proof, next-generation connectivity, including compatibility with Auracast™ broadcast audio**

Flexible fittings

Oticon Intent miniBTE R is the world's first miniBTE to combine two fitting levels (85 and 105) in one, allowing more flexibility in fittings



*Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behavior.

**Available on select devices. For more information, please visit oticon.com/support/compatibility. Requires an update to firmware 1.3.0 on Oticon Intent miniRITE.

A range of colors and performance levels for tweens and teens



*Available for Oticon Intent miniRITE only.



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To learn more about Oticon Intent visit oticon.com/solutions/intent or contact your Oticon account manager.

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Oticon is part of the Demant Group.