

OTICON | **Play SI**

life-changing
technology

Let every moment **sparkle**



oticon
life-changing **technology**

Every moment sparkles with clear, natural sound

Life is filled with sounds that help children make sense of the world around them, connect, and express their unique voice.

Oticon Play SI™ with BrainHearing™ technology is designed to ensure that every moment sparkles for children with hearing loss.

It's the only pediatric hearing aid family with second-generation AI-powered sound processing, 4D user-intent sensors, and next-generation Bluetooth® connectivity.



AI sound processing

Higher clarity, more natural sound, and advanced noise suppression



User-intent sensors

Seamless, individualized support based on their environment and intent



Next-generation connectivity

Exceptional streaming experiences and discreet, intuitive control options



Built to last

IP68-rated for water & dust protection, and allergen-free



Perfect fit for all ears

Discreet miniRITE R and a versatile miniBTE R – which offers two fitting levels

Built on our most advanced sound processing technology

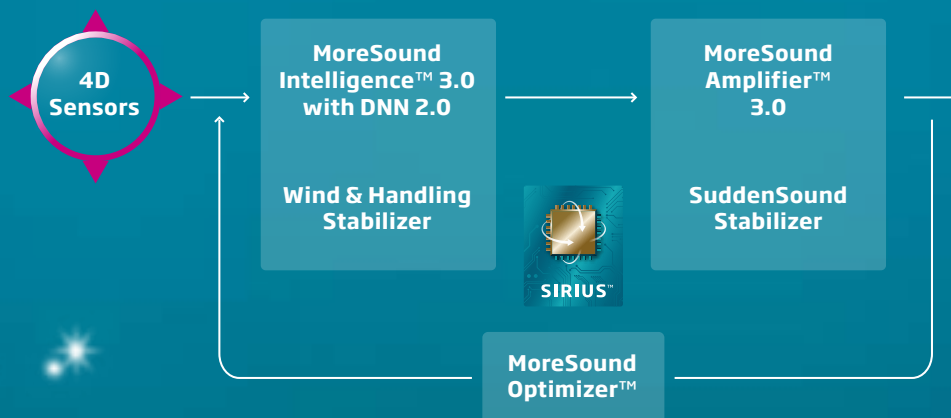
Our most advanced sound processing technologies, including AI sound processing trained with millions of sound scenes, helps children access clearer, more natural sound every moment – with more advanced noise suppression of up to 12 dB.

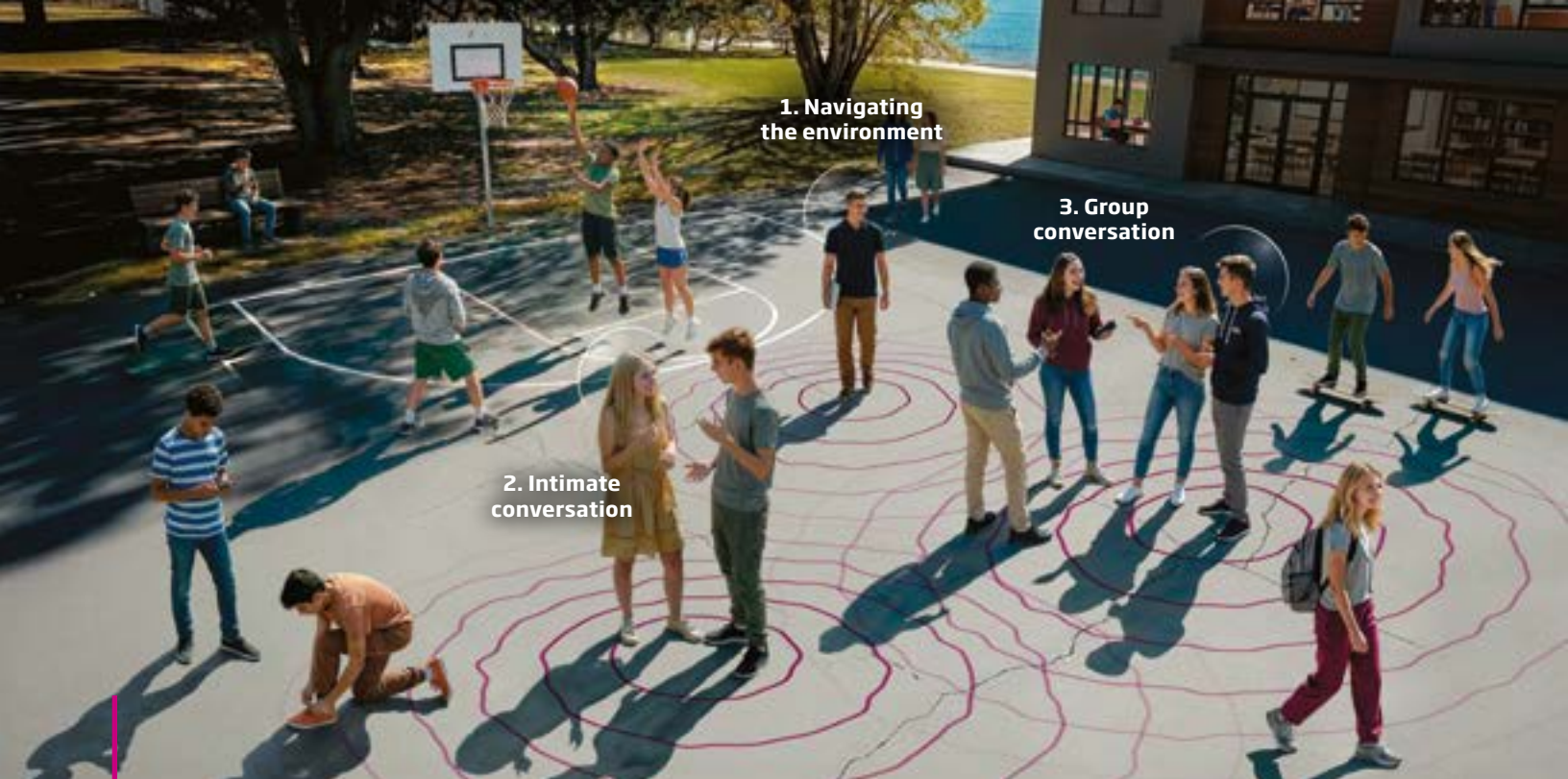
Seamlessly supporting every listening need

Oticon Play SI with 4D Sensor technology seamlessly supports each individual listening need while always giving access to the full, 360° sound environment.

Extended frequency bandwidth

Oticon Play SI delivers a more extensive range of sounds with extended frequency from **80 Hz up to 10,000 Hz**.





Helping children engage with 4D user-intent sensors

Proven to support tweens and teens when listening to speech

Oticon Play SI features 4D user-intent sensors – a unique new technology in MoreSound Intelligence 3.0 that allows the hearing aid to recognize when the user's listening needs change and then adapt accordingly.

Researchers at Boys Town National Research Hospital recently studied how children and teens (aged 12-18) with hearing loss can benefit from 4D Sensor technology.

By activating 4D Sensors in a fixed-separated condition, sentence recognition for 50% of participants was improved and listening difficulty for 77% of participants was reduced, leading to better speech recognition and engagement.*

50%

showed
improvement in
sentence recognition*

77%

experienced a
reduction in listening
difficulty*

* Gordey & Preszcator (2025). Supporting meaningful participation in tweens and teens with Oticon 4D Sensor technology. Oticon Research Brief.
4D Sensor technology is off by default in Oticon Genie 2.

Next-generation connectivity for all

Oticon Play SI supports modern connectivity standards

83%

of tweens and teens
prefer Bluetooth®
LE Audio over classic
Bluetooth*

Made for iPhone

As a Made for iPhone hearing aid, Oticon Play SI lets users enjoy direct audio streaming and hands-free calls on their iPhone®, iPad®, Apple Watch®, Apple Vision Pro™, or Mac®.

Optimized for Android™

Oticon Play SI is packed with the latest advances for Android, offering high-quality streaming and hands-free calls on Bluetooth LE Audio-enabled phones and PCs.**

Fast Pair

With Google's Fast Pair, connecting Oticon Play SI with Android devices that support Bluetooth LE Audio technology is easier than ever.

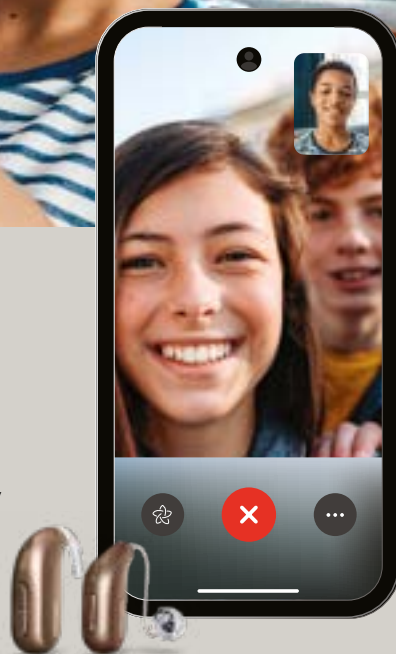
Auracast™ broadcast for all

Oticon Play SI enables children to tune into Auracast broadcasts directly from the Oticon Companion app.

**Check device
compatibility



oticon.com/support/compatibility-guide



AURACAST
A BLUETOOTH® TECHNOLOGY

Made for
iPhone | iPad

Works with
Android



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Bringing Bluetooth LE Audio to more devices

For tweens and teens who don't have devices that are Bluetooth LE Audio compatible, the Easy LE Adapter is a great solution. The Easy LE Adapter allows children to connect to their favorite devices with a USB-C port for a better all-round experience while streaming audio, gaming, making calls and video calls, and much more.



* Gordey & Presztor (2025). Growing up with Oticon. Oticon Whitepaper.

The Easy LE Adapter is manufactured by Minami Acoustics Limited. Any use of such marks by Demant and Minami Acoustics Limited is under license. Other trademarks and trade names are those of their respective owners.

Ready to learn with EduMic



EduMic is an easy-to-use remote microphone that reduces barriers to communication in learning environments. It delivers stable and clear access to a speaker's voice by continuously monitoring the environment and removing unwanted noise, even between words.



Discreet controls and personalization

The Oticon Companion app offers children and parents a discreet, convenient way to control and customize the hearing experience.

- Adjust the volume
- Change listening program
- Check the battery levels
- Find my hearing aids
- Connect to Auracast broadcasts



AURACAST
A BLUETOOTH® TECHNOLOGY



Hearing aids are paired with your iPhone, not directly with Apple Watch. Apple Watch acts as a remote control via the Oticon Companion app. App Store is a service mark of Apple Inc. Android, Google Play, and the Google Play logo are trademarks of Google LLC.

Faster, more reliable chargers

With Oticon Play SI, children can enjoy:

- A full day of hearing with just one hour of charging*
- Up to four hours of use from only 15 minutes of charging*
- Up to eight hours of use from just 30 minutes of charging*

They can either power up at home with desktop charger, or at school with the portable SmartCharger.

The SmartCharger provides multiple charges on the go



* Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age, and use of wireless accessories.

Built for **their** world

Perfect for the smallest ears

Young children with hearing loss need hearing aids that support their development and stand up to the test of childhood.



miniBTE R
Two-in-one fitting levels

Ideal for tweens and teens

Tweens and teens with hearing loss need hearing aids that help them engage fully, even in complex listening environments.



miniRITE R
Small and discreet

A wide range of colors to suit their personality and needs



To learn more about Oticon Play SI, visit
oticon.com/playsi-hcp
or contact your Oticon account manager

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life-changing technology