



ENHANCED

OMEGA^{AI}

**Experience the speed
of innovation**

**“I am so
confident
and
completely
aware of
everything.”**

Bill P.
Photographer

**Every patient deserves
to hear their best,** in a
way that feels natural
and true. You strive
to provide hearing
aid wearers like Bill
with a solution that
allows them to let
go of their hearing
loss insecurities
and take back their
lives—navigating every
situation with a genuine
sense of connection
and clarity.

**Omega AI is
that solution.**



**Watch
Bill's
story**



DNN 360 – An industry first

A groundbreaking advancement in hearing technology, DNN 360 leverages multiple deep neural network processes to create the most appropriate directionality pattern for whatever the wearer is doing.

Adapting in real time to simple, complex, and dynamic soundscapes as the wearer moves through them, it delivers up to 28% improved speech intelligibility, and up to an 8 dB SNR for better spatial awareness, compared to Starkey's previous technology.*

It's the first directionality system that predicts where and what patients want to hear.



Omnidirectional



DNN Spatial
Awareness



DNN Directionality



Motion Based
Optimization

**8^{UP TO}
dB SNR***

**FOR BETTER
SPATIAL
AWARENESS**



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Gen AI: Say it, solve it

Leading the way in AI, we offer Gen AI features in the My Starkey app and Pro Fit software that open new paths to support you and your patients.

Gen AI Smart Assistant **INDUSTRY FIRST**

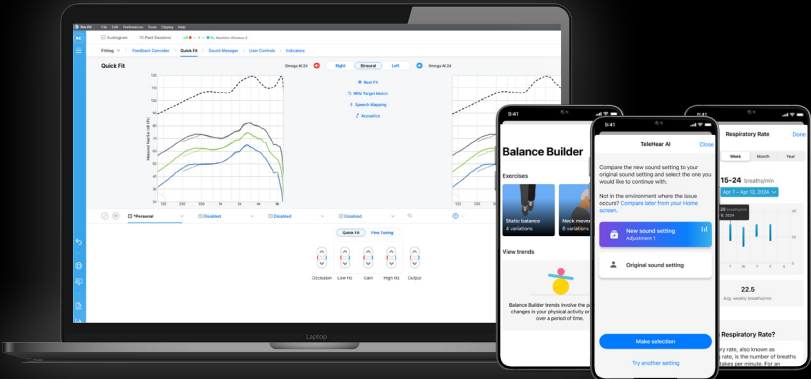
Gen AI Smart Assistant allows patients to get **hands-free help** using their voice. They can receive detailed answers to questions, switch programs, set reminders, and more.

TeleHear AI **INDUSTRY FIRST**

A world first—TeleHear AI allows hearing aid wearers to manage their own sound concerns. After listening to the patient’s issue, the app feature **instantly creates a sound adjustment** for them, based on professional expertise.

AI Assist **INDUSTRY FIRST**

AI Assist answers your product-related questions by leveraging Gen AI and current Starkey content.



We are continuously innovating new features that can help you improve every patient’s hearing journey and quality of life.

Making connectivity convenient

From public spaces to personal chats, Omega AI keeps patients connected with three all-new My Starkey features.

Auracast™ assistant **ALL NEW**

Patients can select and connect to Auracast broadcasts at airports, gyms, or public announcements, and stream high-quality, low-latency audio anywhere it’s available.

Google Fast Pair™ **ALL NEW**

For Android users, Omega AI detects any nearby Bluetooth® device and connects with one tap—fast, simple, and smart.

Push-to-talk **ALL NEW**

Send quick voice messages to another My Starkey user with Push-to-talk. Perfect for on-the-go communication.



The My Starkey app helps support Bill’s active lifestyle, allowing him to confidently travel and enjoy his favorite hobbies.

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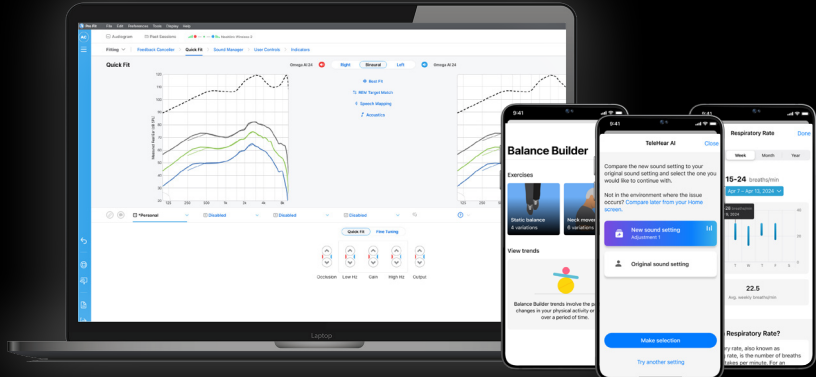
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A new dimension in clarity and connectivity



We've engineered Omega AI with our industry-leading AI and **G3 Gen AI Neuro Processor**. The result: innovation designed to come closer to restoring the normal sense of hearing than any hearing technology before it.

UP TO
51 HOURS
BATTERY LIFE

STATUS INDICATOR
LED LIGHT

APP-BASED
AURACAST
ASSISTANT

10X MORE DURABLE
WATERPROOF
COATING

28%
improved*
SPEECH
INTELLIGIBILITY



Ask more from your fitting software

Now, with **Acoustic Model Optimization (AMO) 2.0**, Pro Fit is faster than ever before. AMO 2.0 leverages the feedback cancellation initialization signal and in-situ measurements to estimate the acoustic coupling characteristics when the hearing aid or receiver is placed in the ear.

When used with Best Fit, AMO 2.0 **improves first-fit accuracy** and reduces the manual adjustments needed to match targets.



Learn more about Omega AI at [StarkeyPro.com](https://starkeypro.com)



*Marquardt, D., Xiao, J., Ganeshkumar, K., Xu, J. Taylor, L., and McKinney, M. (2025) Enhancing Directionality with Deep Neural Networks

**Up to 1 meter.

Manufacturer according to Health Canada: Starkey Labs Canada Co. 2476 Argentia Road Suite 301, Mississauga, ON L5N 6M1; www.starkeycanada.ca.

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