5 reasons why

Beltone **Illuminate**™ brings light to every moment





Beltone Illuminate offers a brighter world of sound even in complex environments. Powered by our latest AI platform and deep neural network (DNN) technology, our new Premium family delivers externally proven, industry-leading clarity and speech intelligibility in noise.

#1 Responds to your surroundings instantly

At the core of Beltone Illuminate is AcoustIQ™ – the most accurate real-time sound sensing technology, offering

88% greater accuracy in classification and feature engagement than the closest premium brand.[1]

This means accurate engagement of the right features at the right time for maximum listening benefit in any situation.

#2 Follows your focus for the clearest speech

Our narrowest 4-microphone beamforming[2] performance lets voices shine through. In noise, it creates a forward-facing beam that allows your clients to follow conversations by simply turning towards the person speaking.



Clear Focus delivers a 13% SNR improvement compared to legacy,[3] with 83% of users achieving superior speech clarity in noise compared to other premium solutions.[4]

#3 Intelligent denoising when needed

With Beltone Illuminate we are introducing a new DNN denoising approach that automatically zooms in on speech and tones down unwanted background noise, resulting in

80% of users experiencing better audibility of the intended speaker[5] and lower listening effort.[6-7]

Validated by **Hörzentrum Oldenburg**

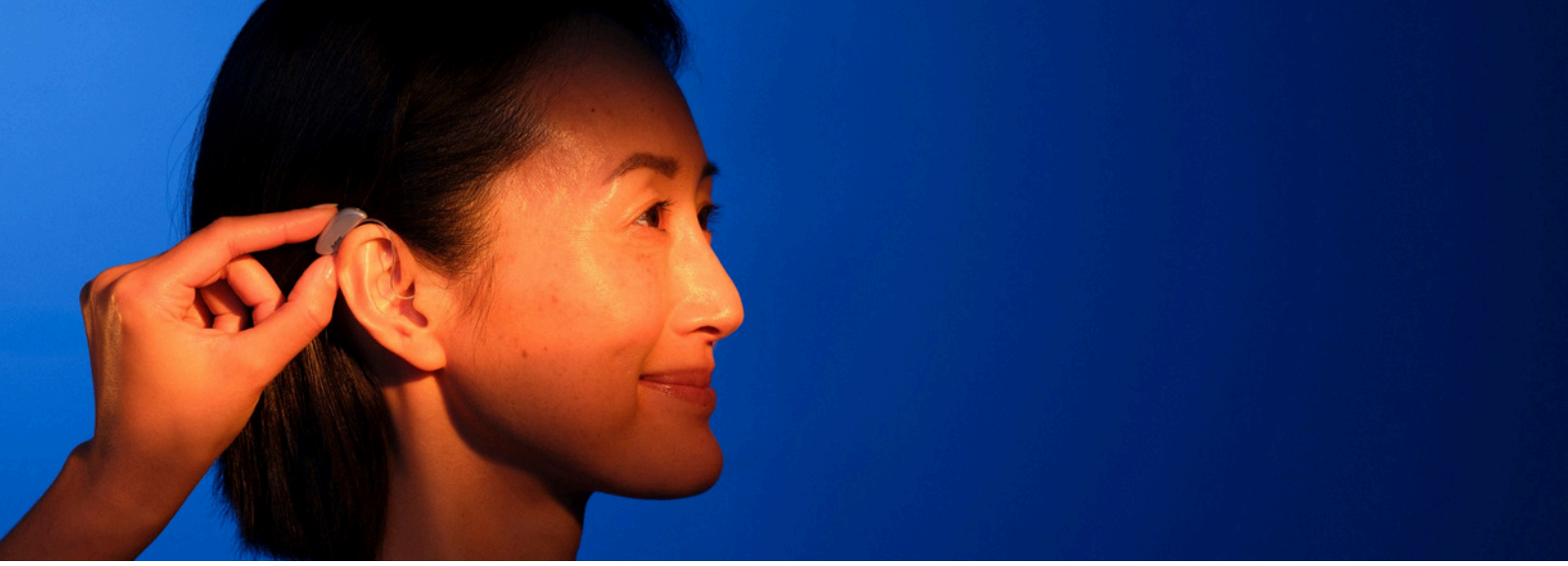
A system that works as one

Beltone Illuminate unites all three innovative technologies in one powerful feature – **True Directionality** that works in harmony to automatically:

1. Understand the sound environment with precision and activate the right features
2. Deliver exceptional speech clarity in noise
3. Reduce distractions to bring relief and make conversations easier to hear

Beltone™

1 Groth & Cui (2026), 2 GN Proprietary data on file (2025), 3 Jespersen & Hashem (2026), 4 Jespersen, Dieu & Rubachandran (2024), 5 Compared to other premium hearing aid brand with DNN denoising. Jespersen & Rubachandran (2026), 6 Jespersen, Heeren & Quilter (2026), 7 Quilter, Heeren & Jespersen (2026)



#4 Designed to illuminate what matters most

Our extended range of small, all-weatherproof* hearing aids offer the all-day comfort users prefer. From the world's smallest AI rechargeable RIE[8] to a full range of Customs and a leading CROS[9] solution, Beltone Illuminate has it all. And you clients can be confident our hearing aids have all the power they need with 24 hours of battery life, even when streaming and AI active.

#5 Connect with Auracast™ now

Beltone Illuminate is ready to connect your clients to the clearest streamed sound experience with Bluetooth® Low Energy (LE) Audio and Auracast[10] in public and private venues.

83% of users prefer listening to music with Auracast compared to telecoil.[11]

AURACAST
A BLUETOOTH® TECHNOLOGY

Tested. Tried. True.

Beltone Illuminate shines bright – recognized not only by independent experts, but by people who use it every day. Extensively tested in real-world environments beyond the lab, it has been preferred over competing brands and validated by leading hearing institutions for its outstanding performance in noise.



Learn more at **gnhearing.com**

8 GN Proprietary data on file (2026), 9 Schumacher & Groth (2026),
10 Bluetooth SIG, 11 Jespersen, Hashem, Aranda de Toro & Fernandez (2026)

* IP68-rated with protective nanocoating on every part of the hearing aid

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