Inspiring a **new generation**



Beltone **Serene**™

Enrich lives with tiny, comfortable hearing aids created for hearing in noise. Made for Auracast™.

Beltone™

A new generation of hearing

Life’s special connections and stories bring generations together.

Beltone Serene hearing aids connect with new Bluetooth® Low Energy (LE) Audio and Auracast – the next generation of Bluetooth connectivity and assistive listening technology.

It gives incredible sound experiences, even in noisy situations, with tiny and comfortable styles for mild to profound hearing loss.

Powered by Organic Hearing
Our unique approach to creating hearing solutions that sound natural, feel natural and connect your clients naturally to the world.



Recommended by users for hearing in noise

Beltone Serene helps users hear what’s important to them, even in noise. And they feel it too, with 89% of users recommending Beltone Serene for hearing in noise.[1]



A tiny device; a giant leap for hearing in noise

With a 150% improvement in speech understanding in noise[2] and industry-best access to surrounding sound[3], Beltone Serene offers an outstanding listening experience that lets your clients focus on what’s important to them.

1. End-user NPS rating, data on file
2. 4.36 dB SNR improvement compared to legacy products. Jespersen & Groth (2022)
3. Compared to other premium brands with 4-microphone binaural beamforming or advanced noise management. Groth et al (2023)

Made for **Bluetooth LE Audio and Auracast**

Beltone Serene is the industry's first hearing aid to connect to Bluetooth LE Audio and Auracast while also supporting existing connectivity options such as hands-free calls for iPhone, iPad* and one way Android streaming. Let clients experience the clearest streamed sound with the lowest latency and battery consumption for all-day streaming.[1]

Connects to the new TV-Streamer+

Our new Auracast supported TV-Streamer+ is top-rated for clear TV audio streaming, with improved speech understanding of sound streamed from TV compared to not using the TV-Streamer+ in different scenarios.[2]

1. Bluetooth SIG
2. Groth & Kirkwood (2024)



Great fitting experience

A seamless start to the hearing journey

The new onboarding profile allows for a smooth and seamless start to your clients' hearing journey.

We also optimised our onboarding reports to give your clients personal information and guidance for a great hearing experience from the start.

Improved app experience

We’re introducing a new ‘Hear in Noise’ program, in the Beltone HearMax app™, allowing users to easily switch to a great hearing in noise experience.

Download on the App Store GET IT ON Google Play



Full family of styles

Smaller than ever with the new microRIE

With the new Beltone Serene, we are bringing the smallest rechargeable RIE in the industry to the market.[1]

Full family for tailor-made hearing help

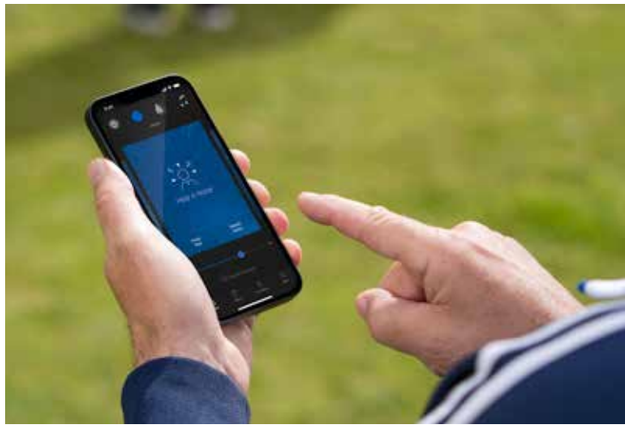
Made for mild to profound hearing loss, tailor perfect comfort and looks with IP68-rated all weatherproof designs.

From the microRIE to BTEs and customs – with rechargeable all-day battery – there’s a style for every need.

Hearing clarity all-around with CROS

Our CROS is the smallest wireless RIE CROS in the industry[1], and opens up more of the sound picture for users with hearing in only one ear.

1. GN proprietary data on file (2023)



Style options



microRIE
Rechargeable

RIE
312, 13 battery

BTE/Power BTE
Rechargeable



NW-CIC
10A battery

ITE/ITC
Rechargeable

Sparkling Silver | Champagne | Gold | Bronze | Warm Grey | Graphite | Espresso | Deep Black

Anthracite | Light Beige | Beige | Medium Brown | Brown | Dark Brown

Key features overview

Features	SER17	SER9	SER6	SER4
Sound Quality				
WDRC bands	★★★★ 17	★★★☆ 14	★★☆☆ 12	★★☆☆ 12
Environment recognition	★★★★ (Smart Gain Pro II)	★★☆☆ (Smart Gain)	★★☆☆ (Smart Gain)	n/a
Directionality	★★★★ (CrossLink Directionality 4)	★★★☆ (CrossLink Directionality 3)	★★☆☆ (CrossLink Directionality 2)	★☆☆☆ (CrossLink Directionality)
Speech intelligibility in noise	★★★★ (Ultra Focus 2)	★★☆☆ (Ultra Focus)	★☆☆☆ (Adaptive Directionality)	★☆☆☆ (Adaptive Directionality)
Noise reduction	★★★★ (5 settings)	★★★☆ (3 settings)	★★☆☆ (2 settings)	★☆☆☆ (On / Off)
Comfort	★★★★ (3 settings)	★★★★ (3 settings)	★☆☆☆ (On / Off)	★☆☆☆ (On / Off)
Feedback Management	★★★★ (Feedback Eraser 2)	★★★★ (Feedback Eraser 2)	★★★★ (Feedback Eraser 2)	★★★★ (Feedback Eraser 2)
Low frequency boost	★★★★ (3 settings)	★★★☆ (2 settings)	★☆☆☆ (On / Off)	★☆☆☆ (On / Off)
Connectivity				
Hands-free calls	★★★★ Hands-free calls for iPhone, iPad* and compatible Android devices**			
Public connectivity	★★★★ Future ready with Auracast for new broadcast opportunities,telecoil built into RIE 13 battery style, BTEs and in MyPAL Pro			
Accessories	★★★★ TV-Streamer+, TV Link 2, Phone Link 2, MyPAL Pro, MyPAL Micro, Remote Control, Beltone HearMax App			
Fitting Flexibility				
Wireless CROS/BiCROS	★★★★			
Gain handles	17	14	12	12
Programs	4	4	4	4
Patient experience profiles	yes	yes	yes	yes

*Hands-free calls are compatible with iPhone 11 or later, iPad Pro 12.9-inch (5th generation), iPad Pro 11-inch (3rd generation), iPad Air (4th generation), iPad mini (6th generation), iPad (10th generation) or later, with software updates iOS 15.3 and iPadOS 15.3 or later.

**See compatibility on beltone.com/compatibility

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