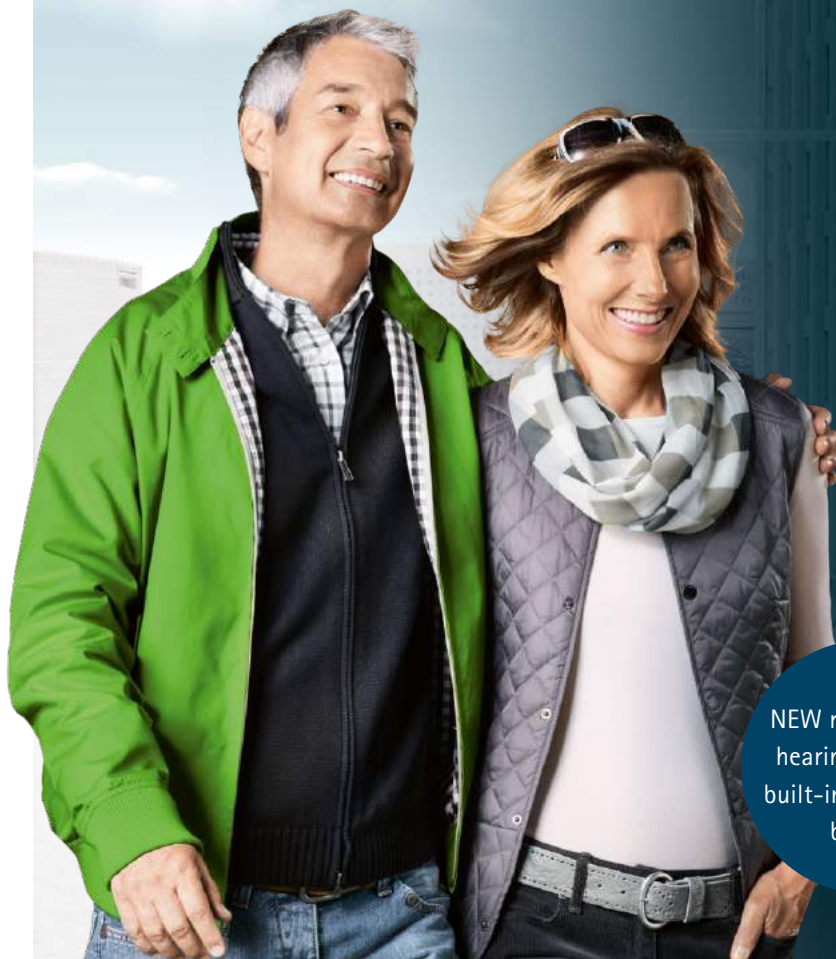


Phonak Bolero™ B



NEW rechargeable
hearing aids with
built-in lithium-ion
battery

When you can enjoy 24 hours* of hearing with one simple charge, life is on

A Sonova brand



PHONAK
life is on



Introducing the new Phonak Bolero B with rechargeable technology

From the world's leading provider of life-changing hearing solutions comes the new Bolero B product line with innovative technologies that make hearing effortless.

Rechargeable model

- 24 hours* of hearing with one simple charge
- The quickest charging rechargeable hearing aids ever¹
- Easy handling, no more hassles of disposable batteries
- Groundbreaking built-in rechargeable lithium-ion battery
- Water and dust resistant

New AutoSense OS™

- Unmatched hearing performance in everyday listening situations²
- Simply adapts to every sound environment automatically – no need to manually adjust the hearing aids^{3,4}

* Expected results when fully charged, and up to 80 minutes wireless streaming time.
Please refer to www.phonakpro.com/evidence



When you can enjoy 24 hours* of hearing with one simple charge, life is on

Phonak Bolero B-PR features a specifically designed **built-in lithium-ion rechargeable battery** that provides 24 hours* of hearing with one simple charge.

Phonak Bolero B-PR rechargeable hearing aids combine our latest high-performance technology with **groundbreaking battery technology**.

No more hassles with disposable batteries that are small and difficult to handle. Now you can enjoy the freedom and confidence of knowing that Bolero B-PR is conveniently charged and ready to take you through long days... and nights, if necessary.

* Expected results when fully charged, and up to 80 minutes wireless streaming time.
Please refer to www.phonakpro.com/evidence

Smart charging options

Bolero B-PR gives you **24 hours*** of hearing with a simple **3-hour charge**. If you're in a rush, you can rely on a short 30-minute charge to give you up to 6 hours of full performance. Plus Bolero B-PR comes with **easy-to-use smart charging options**, to charge up wherever you are, without having to worry about running out of power.



Phonak Charger Case BTE
Charger, drying kit and protective hard case all in one.



Phonak Power Pack
Ideal for short trips where no power source is available.



Phonak Mini Charger BTE
Most compact charging option.

* Expected results when fully charged, and up to 80 minutes wireless streaming time.
Please refer to www.phonakpro.com/evidence

Proven satisfaction with the Phonak rechargeable solutions

The top advantages of rechargeable solutions seen by users



- 1 ease of use
- 2 hearing performance
- 3 charge any time

i A study was conducted to investigate satisfaction with the Phonak rechargeable hearing aid. This included the battery life, charging time, handling, ease-of-use and the design of the hearing aid and the charger.**

User satisfaction

Battery life and charging time



9.4/10

Charging vs changing a battery?

Users perceive daily charging as easier.

84%

Professional recommendation

The majority of professionals would recommend rechargeable hearing aids to their colleagues.



9 of 10

yes!

** Field Study News: The Phonak rechargeable hearing solution, June 2016
Field Study News: The Phonak rechargeable hearing solution Part 2; under development, Dec 2016 (anticipated availability)



When your hearing aids adapt to every sound automatically, life is on

Sound is all around and changes constantly depending on where you are. This is what makes listening a real challenge and the task hearing aids have to perform very complex.

What makes Bolero B and Bolero B-PR so special is a **unique operating system** called **AutoSense OS**. It **senses your surroundings** and **adjusts your hearing aids every step of the way**. Just turn them on and the rest is **automatic**.

It doesn't matter where you are or what you're doing, Bolero B hearing aids were created to simplify your life. And now with the **new rechargeable Bolero B-PR**, you can enjoy **24 hours*** of hearing with one simple charge.

* Expected results when fully charged, and up to 80 minutes wireless streaming time.
Please refer to www.phonakpro.com/evidence

Fully automatic for effortless listening everywhere

AutoSense OS **analyzes the sounds around you** every 0.4 seconds and can identify whether you're in a noisy restaurant, car, concert hall or at home. It **draws upon multiple features, blending them to** create over 200 distinct settings to **precisely match your sound environment**.

Without having to adjust your hearing aids manually, you can enjoy unmatched hearing performance and sound quality... wherever life takes you.^{3,4}

Because two ears hear better than one

When it's noisy around you, it becomes difficult to understand what is being said. For AutoSense OS to work effectively, it utilizes a technology called Binaural VoiceStream Technology™.

Two ears hear better than one and this doesn't change when you wear hearing aids. Binaural VoiceStream Technology is designed to tackle challenging listening situations by **simulating what the brain does with sounds from both ears**. This linking of two hearing aids ensures that you **benefit from hearing speech in both ears**, especially in a noisy environment⁵, on the phone or when you can't face the speaker.



More hearing performance in situations where you need it the most

Understand more in noise

60% improvement in speech understanding by zooming in on a single voice in a noisy environment - versus without hearing aids.⁵

Better speech understanding

20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situation.^{3,4}

Hearing in car

37% reduction in effort when listening to conversations in car - compared to prior technology.⁶

Hear quiet voices

10% improvement in soft speech understanding with our newest products.⁷

Natural music experience

Top rated hearing aid for music sound quality.⁸

Bolero B comes
in 4 models, multiple
performance levels and
9 colors to suit your
individual needs



Bolero B-M



Bolero B-P



Bolero B-SP



Bolero B-PR
With T-coil and volume control

Includes a groundbreaking
rechargeable model



Sand Beige
P1



Sandalwood
P3



Chestnut
P4



Champagne
P5



Silver Gray
P6



Graphite Gray
P7



Velvet Black
P8



Alpine White
T7



Beige
01



Water and dust resistant IP68

Phonak wireless accessories to boost your hearing aids

Phonak offers a range of wireless accessories to boost the performance of your hearing aids if needed.

To enable you to understand even more while watching TV, talking on the phone or listening to music, we have developed wireless solutions to suit your every need. They also allow you to fully participate in noisy situations or when there's distance between you and the speaker, or there are multiple speakers.

Phonak provides dedicated Roger wireless solutions for the modern workplace, where communication is key in order to succeed. Compatible with almost all hearing aids, these solutions make it easier for you to focus on work rather than on your hearing.



Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.com